



If you're passionate about sports and social media and want to help us capture the excitement of the Brooklyn Cup, we want to hear from you!

Social Media Associate for Brooklyn Cup (Weekends)

- Location - 162 25th Street, Brooklyn, NY
- Hours Saturdays and Sundays, 9:00 AM - 5:00 PM

Job Description

We are seeking a creative and enthusiastic Social Media Manager to join our team for the Brooklyn Cup on weekends. This role is crucial for capturing the excitement of our games and engaging with our community through dynamic social media content.

Key Responsibilities:

- Create and post 4-5 engaging stories for each game, highlighting key moments and player performances.
- Conduct and record post-game interviews with the Player of the Game, showcasing their achievements and experiences.
- Develop and post live-action graphics to provide real-time updates on scores and results for each game right after the game.
- Collaborate with the marketing team to ensure all content aligns with our branding and messaging.
- Monitor social media channels for engagement, responding to comments and messages as appropriate.
- Sunday night or Monday morning to create a highlight reel for the entire weekend (the best moments) to post on Monday.

Qualifications

- Experience in social media management, particularly in sports or event promotion.
- Strong communication skills and a passion for engaging with audiences online.
- Familiarity with graphic design tools and social media platforms.
- Ability to work effectively in a fast-paced environment during game days.
- Reliable, punctual, and capable of managing time efficiently.

If you're passionate about sports and social media and want to help us capture the excitement of the Brooklyn Cup, we want to hear from you!